

Special Offer Rotator Installation Manual And User Guide

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In Their Tracks With A Profit Pulling Unblockable Pop-up!

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Installation

1.) Before installing, it's best that you have the items below prepared:

- **Domain Name**
- **Web Host**
- **Your web hosting FTP login details.**
- **IMPORTANT: .htaccess with modrewrite enabled**
- **PHP 4.X/PHP 5.X installed on your web host (please ask your web host if you are not sure about this.)**

2.) To install the script on your server, simply run the application:

INTLinks_PRO.exe and follow the steps that are provided in the wizard.

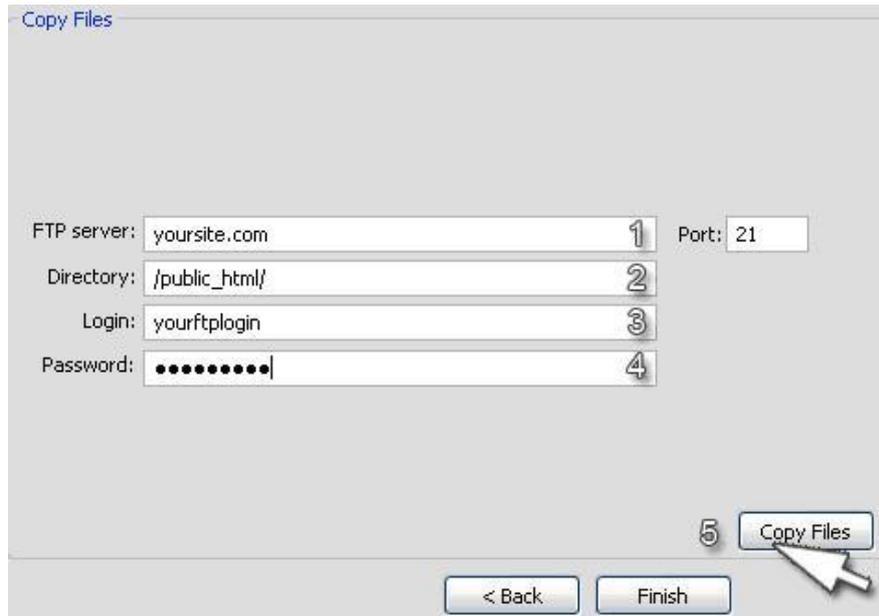
You will be asked a series of questions, where you can answer according to your needs of this program.

Upon reaching the final step, you can then use the built in FTP to upload to your site. Enter your details for:

1. **Your FTP server**
2. **Directory:- Script In The Root Directory**
-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**

Uploading

1. **Login**
2. **Password**
3. Click the "**Copy Files**" button to initiate the upload.



During FTP upload (Final step) you may encounter a Windows warning prompt that asks you if you would like to Block the FTP access. Simply choose "**Unblock**" to allow ftp upload. You are only required to do this once as Windows will remember your selection for this application.



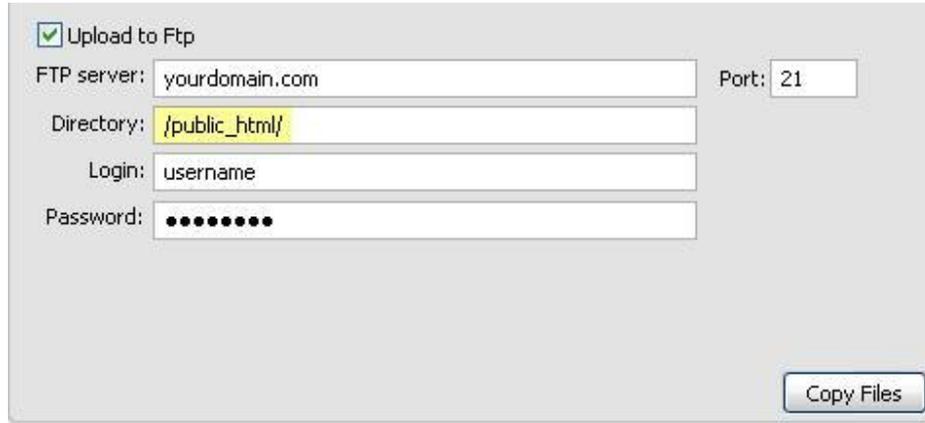
Directory Types

There are three common types of directory or domains for installation. **Choose one** that best suits your needs.

- [Installing into a Top Domain](#) /Root Directory (**Recommended**) meaning that your domain does not share under any other domains. Usually the top domain.
- Installing Into An "[Add On](#)" Domain/Directory With FTP Access
- Installing Into An "[Add On](#)" Domain/Directory **WITHOUT** FTP Access

Installing In Root Directory

-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**



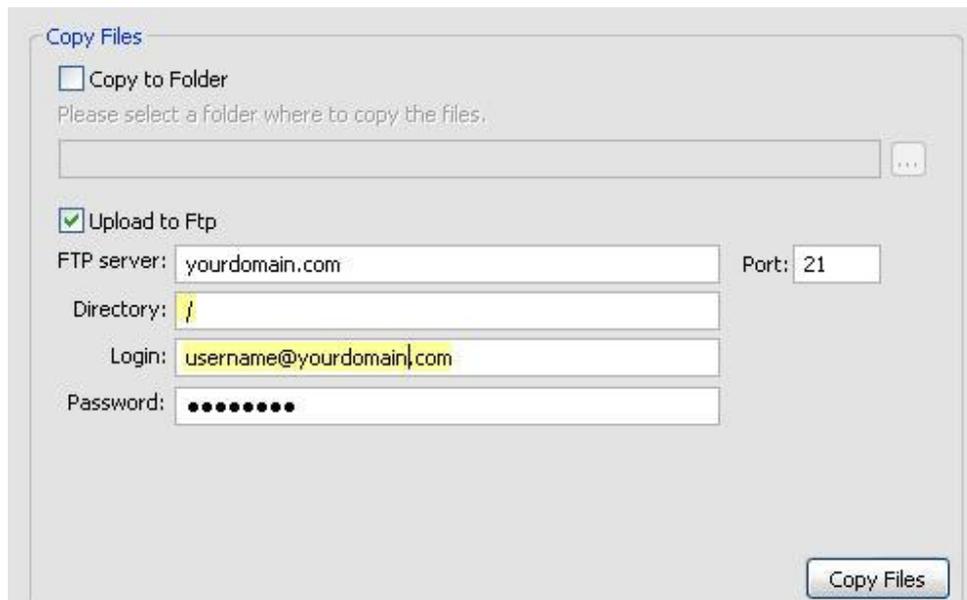
The image shows a screenshot of a web-based FTP upload configuration interface. At the top left, there is a checked checkbox labeled "Upload to Ftp". Below this, there are four input fields: "FTP server:" containing "yourdomain.com", "Directory:" containing "/public_html/" (highlighted in yellow), "Login:" containing "username", and "Password:" containing ten black dots. To the right of the "FTP server:" field is a "Port:" field containing "21". At the bottom right of the form is a button labeled "Copy Files".

Installing Into An Add On Domain Directory

Installing The Script Into A Sub-Domains/ Sub-Folders Or Add On Domains

WITH DIRECT FTP Access

-IF you are installing it into a sub-domain or add on domain and you have an **FTP account access for that particular folder only**, then enter it as / and the installer will automatically create a subfolder where the script will be installed.



The image shows a 'Copy Files' dialog box with the following fields and options:

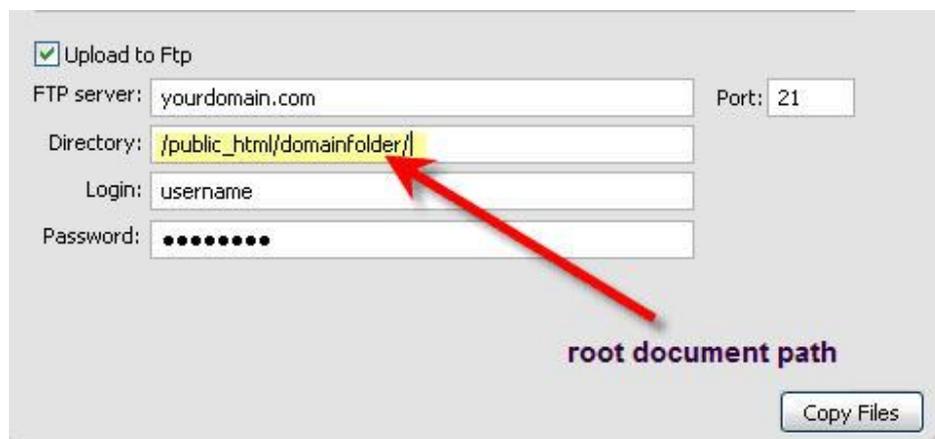
- Copy to Folder
Please select a folder where to copy the files.
[Empty text box with a browse button]
- Upload to Ftp
- FTP server: [yourdomain.com] Port: [21]
- Directory: [/]
- Login: [username@yourdomain.com]
- Password: [.....]
- [Copy Files] button

Installing In Sub-Domains/ Sub-Folders Or Add On Domains

Installing The Script In Sub-Domains/ Sub-Folders Or Add On Domains **WITHOUT DIRECT FTP Access**

-IF you are installing the script in a sub-domain or an add on domain that exist within a folder for another root domain and you do not have direct FTP access to that account or an FTP account was not created for that domain, then consult your web host provider on the document root path to the domain you have on their account. In the "Directory Field" enter it as:

/home/yourrootdomainusername/public_html/domainfolder/

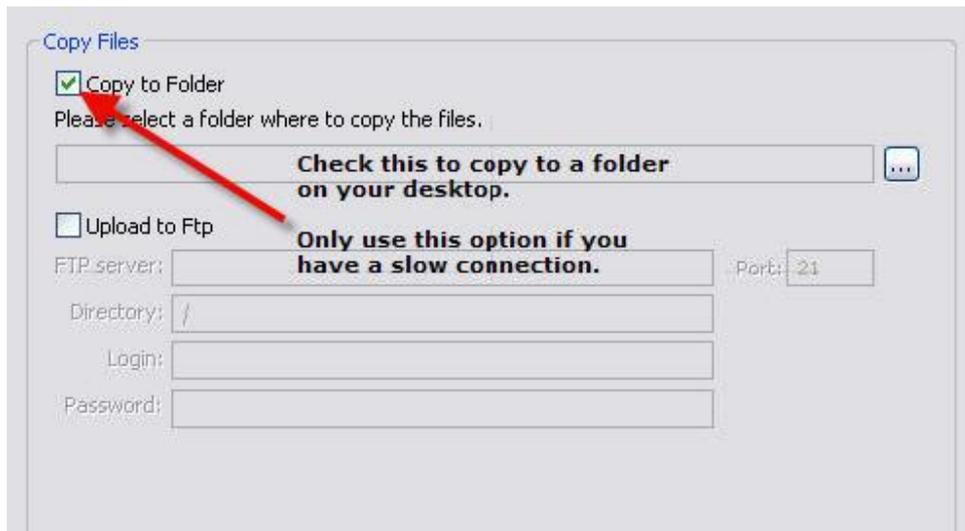


The image shows a screenshot of an FTP upload interface. At the top left, there is a checked checkbox labeled "Upload to Ftp". Below this, there are four input fields: "FTP server:" containing "yourdomain.com", "Port:" containing "21", "Directory:" containing "/public_html/domainfolder/", and "Login:" containing "username". The "Directory:" field is highlighted in yellow, and a red arrow points from the text "root document path" below to this field. The "Password:" field contains ten black dots. At the bottom right, there is a button labeled "Copy Files".

Missing Files Error After Upload

If you find any errors specifying some missing files, then the files might not be uploaded correctly because sometimes due to server timed out settings, the files may not get uploaded correctly. If upload fails or some files do not get uploaded correctly resulting in errors.

Please use the "Copy Files" function to copy the files to your desktop and use a FTP program to upload the files.



Copy Files

Copy to Folder
Please select a folder where to copy the files.

...

Upload to Ftp
Only use this option if you have a slow connection.

FTP server: Port:

Directory:

Login:

Password:

PLEASE NOTE: If you use this option, maintain the folder/file structure and upload the generated /ilm/ into your root domain e.g. /public_html/

Permission Setting (CHMOD)

After uploading the script you will need to set the permissions settings to some files and folders to write all.

First try using the file chmod method by firing up your browser and entering the URL to the chmod.php which is in the script folder. For example:

<http://www.yourdomain.com/film/chmod.php>

If doing this fails, i.e. you see red colored errors saying that chmodding has failed, then most likely your web host do not allow this method. You will then need to chmod the files below to write all (normally 777). If you're unsure of the correct settings for write all, please consult your respective web host on this:

Using your favorite FTP program, set these to write all (**normally 777**)

Folders:

- ***/ilm/db/link_manager/***
- ***/ilm/db/txtsql/***
- ***/ilm/txtSQLAdmin/***

Files:

- **ALL** files in
/ilm/db/link_manager/
- ***/ilm/db/txtsql/txtsql.MYI***

Using Special Offer Rotator

Logging into the admin panel

Login into the admin panel, by accessing the Special Offer Rotator script in the “ilm” folder. Here's how to do that...

Let's say for example, that your domain name is “yourdomain.com”, and you installed this script into a folder named “mysite”.

Then, to access the script, you would access it by going to the following web address:

<http://www.yourdomain.com/mysite/ilm/>

That's it. Once you access that folder, you will be asked to login with your password.

Your Default Password Is: admin



Changing Admin Password

You can change your admin password by clicking the 'Change Password' link after logging into your admin panel:



Panel Walkthrough.

Now you're ready to add your links and offers into the Special Offer Rotator.

Adding Redirect Links

First we'll take a look at the campaign name and redirect URL:



The image shows a form titled "New Campaign" with two input fields. The first field is labeled "Campaign:" and contains the text "yourcampaignname". The second field is labeled "Redirect To:" and contains the text "//yourdestinationurl.com".

1.) The **campaign** name is also the redirect name. For example if you enter it as **yourcampaignname**, then your redirect URL will be something like:

<http://www.yourdomain.com/ilm/yourcampaignname>

This is the first field that you should fill up. Just enter a unique campaign name in the 'Campaign' field.

2.) Next we have the 'Redirect To' field. In this field you should enter the **final destination URL** you would like to redirect to. For example if you would like to redirect those who click on this link to a download page, then just enter the download URL into this field.

If you just would like to create a **redirect link without any offers**, you only need to do the 2 steps above and hit the add button.

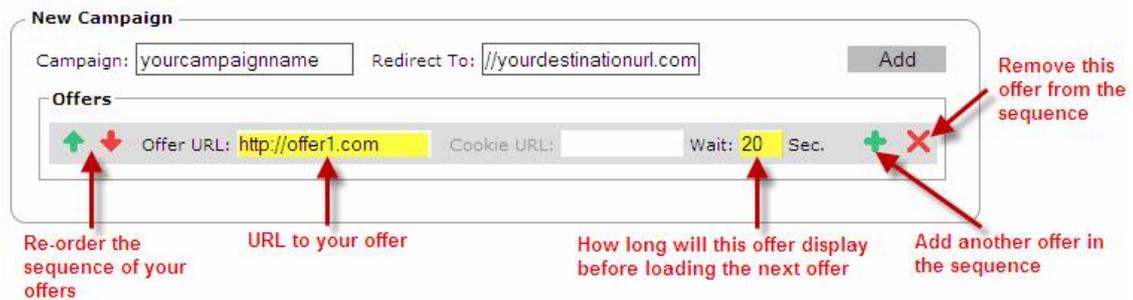
Adding Interstitial Offers To Your Redirect Link (Without Cookie Stuffing)

When you add an offer to a redirect link, the link will redirect to a frame showing your full page offer in the main frame. The top frame will display links for your visitor to pause, view next or skip the offers:



At the end of the sequence going to the actual destination URL, the frame will break displaying the destination URL only.

To do this, just go to the Campaign block again and fill up the fields as you would for a normal redirect link but this time fill up the offer fields too.



Adding Interstitial Offers To Your Redirect Link (WITH Cookie Stuffing)

To use this feature, simply go back to the campaign block and add an interstitial offer as detailed earlier but this time, with the Cookie URL field filled with the URL you would like to cookie.

Normally you would want to stuff cookies into your visitor's browser with cookies that contains your affiliate ID for a product.

For example if your affiliate URL looks like this:

<http://www.anotherproduct.com/?youraffiliateid>

...then just use the same URL above to fill up the Cookie URL and the cookie will be automatically added to the visitor's browser even when showing another offer.

The screenshot shows a 'New Campaign' form. At the top, there are input fields for 'Campaign:' (containing 'yourcampaignname') and 'Redirect To:' (containing '://yourdestinationurl.com'), with an 'Add' button to the right. Below this is an 'Offers' section. It contains a table with one row: Offer URL: 'http://offer1.com', Cookie URL: '?youraffiliateid' (highlighted in yellow), Wait: '20' Sec. To the right of the row are green and red plus and minus icons. Below the table, the URL 'http://www.anotherproduct.com/?youraffiliateid' is displayed. A red arrow points from the Cookie URL field to this URL.

Grabbing Your Campaign Links

The campaign links will be the links you send your visitors through. To grab a campaign link, simply look at the statistics block and hover over the campaign name that you would like to grab the link.

The screenshot shows a 'Statistics' block with a table of campaigns. The table has columns: Campaign, Redirect, Views, and Options. The first row is 'Thislink', 'http://www.yourURL.com', '6', and 'View - Edit - Delete'. A right-click context menu is open over the 'Thislink' cell. The menu items are: Open, Open in New Tab, Open in New Window, Save Target As..., Print Target, Cut, Copy, Copy Shortcut (highlighted in green), Paste, Add to Favorites..., Convert link target to Adobe PDF, and Convert link target to existing PDF. A red arrow points from the 'Copy Shortcut' option to the 'Thislink' cell. Another red arrow points from the text 'Right click and copy the shortcut' to the 'Copy Shortcut' option. Below the table, there is a 'New Campaign' form with an 'Offer' section containing 'Cookie URL:' and 'Wait:' fields, and a red arrow pointing from the 'Copy Shortcut' option to the 'Cookie URL:' field.

The Statistics Block

The Statistics block is quite straight forward. It lets you view stats of each campaign, and also view stats for number of views per offer. You can also edit or delete your campaign in this block.

Statistics

View Sort by Order

Campaign	Redirect	Views	Options
Thislink	http://www.yourURL.com	6	View - Edit - Delete

#	URL	Views	
1	http://commentsinabox.com	19	
2	http://exitchatagent.com	9	

Pages: 1

Offer view stats

Common Issues

The only known issue with this script is that some web host may have some security feature implemented or they do not allow .htaccess modrewrite. Please consult your web host on this as this features is essential to using the Special Offer Rotator

That's it!

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